

**NHTS AND 4Ps CLUSTER ORDER**No. 01  
Series of 2025**SUBJECT : NATIONAL HOUSEHOLD TARGETING SYSTEM (NHTS)  
AND PANTAWID PAMILYANG PILIPINO PROGRAM (4PS)  
FY 2025 THRUSTS AND PRIORITIES****I. RATIONALE AND CONTEXT**

The 4Ps is a key poverty reduction strategy aimed at improving the health, education, and well-being of poor Filipino families, particularly children. By providing conditional cash transfers, the Program aims to break the cycle of poverty by ensuring that household beneficiaries meet specific health and education requirements. This initiative is aligned with the government's broader social protection framework, focusing on empowering vulnerable sectors while promoting human capital development as a long-term solution to poverty.

In recent years, poverty reduction has become a central concern for the Philippine government, especially in addressing multi-dimensional poverty. The 4Ps program serves as an effective tool to provide immediate financial relief while encouraging long-term improvements in family health and educational outcomes. With the country's evolving socio-economic challenges, there is a critical need to enhance the Program's coverage, improve its implementation efficiency, and ensure that beneficiaries are supported toward achieving sustainable socio-economic progress.

Meanwhile, the National Household Targeting Office (NHTO) plays a crucial role in identifying the poorest households in the country for the purpose of providing social services and benefits. By conducting a comprehensive and data-driven survey, the NHTO helps ensure that government assistance reaches the most deserving and vulnerable populations. The NHTO's targeting system underpins various social protection programs, including 4Ps, by providing a robust and transparent framework for selecting beneficiaries based on need rather than merit.

As the landscape of poverty continues to evolve, it is essential to have accurate, up-to-date, and reliable data on the socio-economic status of households. The NHTO's work is fundamental in refining the targeting system to ensure that resources are allocated effectively and equitably. Furthermore, the integration of technology and continuous updating of data ensures that assistance is directed toward households in real need, avoiding the risks of exclusion or improper targeting. As part of the government's long-term goal of poverty reduction and inclusivity, the NHTO's efforts will continue to play a significant role in achieving social protection objectives.

These Thrusts and Priorities, under the 4Ps and NHTO of the Department of Social Welfare and Development (DSWD), are essential in reinforcing the country's commitment to reducing poverty, promoting inclusive growth, and fostering resilience among vulnerable populations. The integration of both programs ensures a holistic and sustainable approach to social protection.

## II. OBJECTIVES

The FY 2025 Thrusts and Priorities shall guide and direct all offices of the Cluster in the formulation of strategic contributions, work, and financial plans, office performance contracts, and operational plans and guidelines for program implementation and push for achieving 2025 targets. Therefore, the 4Ps and NHTO's performance contracts must incorporate the strategic contributions needed for achieving the Cluster Performance Scorecard targets for 2025. Accordingly, offices, divisions, individuals will undertake activities aimed at realizing these contributions. Further, the annual budget proposal and the work and financial plans for the 4Ps and NHTO should reflect the budgetary requirements for these activities and regular recurring activities, all within the 2025 budget ceiling.

## III. THRUSTS AND PRIORITIES OF THE CLUSTER

The management of work is a critical element in ensuring the efficiency and effectiveness of any organization. It involves planning, organizing, coordinating, and controlling tasks and responsibilities to achieve desired outcomes. In the context of DSWD, managing work effectively means ensuring that programs are implemented smoothly, goals are met on time, and services are delivered efficiently to beneficiaries. Through continuous improvement and focus on strategic work management, the Cluster can further strengthen its ability to provide timely, impactful, and sustainable services to those who need it most.

### A. Management of Work

No.	Thrusts and Priorities	Responsible Office
1	Attainment of GAA targets as reflected in the OPC and WFP for 2025.	NHTO and 4Ps
2	Negotiate for the modification of target beneficiary households set forth under PDP in coordination with NEDA and DBM.	NHTO and 4Ps
3	Enhance the management of program by adopting a weekly data updating taking into consideration the importance of integrity, reliability and data governance.	NHTO and 4Ps
4	Develop a comprehensive strategy of addressing/preventing the increasing "Not Attending School" (NAS) children among 4Ps household beneficiaries as the priority focus of case management.	4Ps
5	Develop graduation program packages to ensure more sustainable support for the anticipated big number (2.8M) graduating 4Ps beneficiaries to ensure their enhanced capacity to manage life cycle risks once they have graduated from the Program.	4Ps

No.	Thrusts and Priorities	Responsible Office
6	Implement a Zero backlog policy by ensuring that all received communications from various stakeholders both internal and external are acted, based on the approved SOP and in compliance with Ease of Doing Business (EODB) rules and provisions.	NHTS and 4Ps
7	Enhance the cash grant payment system for the Pantawid Pamilya HHs beneficiaries to ensure timely receipt of cash grants in accordance with the 4Ps Manual of Operation.	4Ps
8	Enhance the processes in the preparation of the Notice of Approve Payroll Action (NAPA) to facilitate cash grants processing for compliant HH beneficiaries.	
9	Strengthen internal and external collaboration with interagency committees (NAC, NIMC) as well as with other development partners and private sectors to further promote convergence and complementation of services in addressing the needs of the 4Ps beneficiaries in enabling them to improve their well-being.	4Ps
10	100% compliance with development partners' reporting requirements.	NHTO and 4Ps
11	Sustain and further improve the implementation of the in-placed quality assurance (QA) processes and risk management strategies at the business processes of both Offices to ensure efficiency and quality service implementation.	NHTO and 4Ps
12	Sustain the use of various tools to improve the tracking/monitoring the progress of the set GAA and OPC targets that are cascaded to the regions.	NHTS and 4Ps
13	Utilize the highlights of various researches /studies as a basis for policy and program improvement and social marketing and advocacy initiatives.	NHTO and 4Ps
14	Implement the planned 4Ps systems re-engineering with particular focus on compliance verification, beneficiary updating and case management system, making use of the deliverables of the hired consultants.	4Ps
15	Expand the implementation of i-Registro and improve its processes based on the pilot implementation and feedback gathered from various stakeholders.	NHTO
16	Sustain the use of grievance management systems to ensure	NHTO and

No.	Thrusts and Priorities	Responsible Office
	that grievances are well responded and acted.	4Ps
17	Ensure full implementation of the Secretary's directives within the given timelines.	NHTO and 4Ps

### **B. Management of People, Resources, and Organizational Strengthening**


Effective management of people, resources, and organizational strengthening and essential for achieving the goals of any institution or program. It requires a balanced approach that maximizes the potential of human capital, optimizes resource use, and builds a resilient and efficient organization. In the context of the DSWD this approach is vital for the successful implementation of key programs such as the 4Ps, the NHTO, and other social welfare initiatives. Continuous improvement in these areas will help DSWD achieve its mandate of serving the most vulnerable sectors of society, driving social change, and contributing to national development.

No.	Thrusts and Priorities	Responsible Office
1	Pursue the creation of 4Ps Bureau and/or Cluster regularization of staff in coordination with HRMDS and DBM.	NHTO and 4Ps
2	Conduct of workforce planning and organizational strengthening of NHTO in light of its new mandate.	NHTO
3	Implement a Zero AOM for CY 2025 and ensure full implementation of submitted management plans in previous received COA AOMs.	NHTO and 4Ps
4	Implement the approved WFP, MDP, and Procurement Plan in accordance with set guidelines issued by the Department with utmost compliance to the set accounting, budget, auditing and procurement rules.	NHTO and 4Ps
5	Ensure attainment of the set percentage of fund disbursement and utilization rate.	NHTO and 4Ps
6	Maintain an improved records management and workplace environment in light of 7S on Good Housekeeping.	NHTO and 4Ps
7	Strengthen Organizational Development Interventions	NHTO and 4Ps
8	Strengthen internal communication through feedbacking/ <i>kumustahan</i> with the staff and promote professionalism, respect and teamwork among the employees to maintain a smooth working relationship.	NHTO and 4Ps

No.	Thrusts and Priorities	Responsible Office
9	Provision of simple recognition and incentives to performing staff to inspire them to sustain the good performance.	NHTO and 4Ps
10	Synchronization of office activities, and travel plan and schedules of officials/staff.	NHTO and 4Ps

For strict compliance.

Issued in Quezon City, this \_\_\_ day of February 2025.

  
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