



**Pantawid Pamilyang
Pilipino Program**

TO : **THE REGIONAL DIRECTORS**
DSWD Field Offices I – XII, CALABARZON, MIMAROPA, CAR, CARAGA,
and NCR

ATTN : **DEPUTY PROGRAM MANAGER
REGIONAL PROGRAM COORDINATOR
FDS FOCAL PERSON
INFORMATION OFFICER**
Pantawid Pamilyang Pilipino Program

FROM : **THE NATIONAL PROGRAM MANAGER**

SUBJECT : **PANTAWID PAMILYA GULAYAN SA BARANGAY GUIDANCE NOTES**

DATE : 22 March 2018



In line with the memorandum on Pantawid Pamilya Gulayan sa Barangay released in February 2018, the National Program Management Office hereby issues the Guidance Notes for its nationwide implementation.

Anchoring on the General Appropriations Act (GAA) FY 2018, the Department, through the Pantawid Pamilyang Pilipino Program shall establish "Gulayan sa Barangay" with the following provision:

"The Department of Social Welfare and Development (DSWD) shall require its Pantawid Pamilyang Pilipino Program (4Ps) beneficiaries and DSWD centers to maintain organic vegetable gardens in open spaces within their areas."

For your guidance. Thank you.


DIR. LEONARDO C. REYNOSO



March 22, 2018

ATTY. LAISA MASUHUD ALAMIA
Regional Secretary, DSWD-ARMM
Regional Social Welfare Center,
Brgy. Datu Odin Sinsuat, Maguindanao

Attention: Deputy Program Manager
Regional Program Coordinator
Regional FDS Focal

Dear **Secretary Alamia**,

In line with the memorandum on Pantawid Pamilya Gulayan sa Barangay released in February 2018, the National Program Management Office hereby issues the Guidance Notes for its nationwide implementation.

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For your guidance. Thank you.

Very truly yours,

DIR. LEONARDO C. REYNOSO
National Program Manager
Pantawid Pamilyang Pilipino Program

Department of Social Welfare and Development
PANTAWID PAMILYANG PILIPINO PROGRAM
National Program Management Office

GUIDANCE NOTES ON THE PANTAWID PAMILYA “GULAYAN SA BARANGAY”

I. RATIONALE

Globally, studies show that 1 in 9 people are undernourished. The vast majority of those people live in developing countries. The World Health Organization states that *“low fruit and vegetable intake is among the top 10 risk factors contributing to attributable mortality, according to evidence presented in the 2003 World Health Report.”* A report by the International Food Policy Research Institute (IFPRI) of 2013 stated that the emphasis of the Sustainable Development Goals (SDG) should not be on ending poverty by 2030, but on eliminating hunger and under-nutrition by 2025.

The Philippines continues to be challenged by high levels of child undernutrition at 21.5% for underweight-for-age, 33.2% for stunting or being short-for-age, 7.1% for wasting or being thin (FNRI National Nutrition Survey, 2015); together with an average hunger incidence of about 13% in 2015 and 2016 (SWS, September 2016); and relatively low consumption of fruits and vegetables, starchy roots and tubers, and dried beans and nuts (FNRI National Nutrition Survey, 2013). Thus, the need for government to help its citizens in achieving food security and calorie and nutrient sufficiency.

Food Policy Report in 2013 states that eliminating hunger and under-nutrition can be achieved in three pathways which are identified as: 1) agriculture-led; 2) social protection- and nutrition intervention-led; or 3) a combination of both of these approaches¹. The monthly Family Development Sessions (FDS) component of the program – that aims to strengthen family and community capabilities to become more responsive to their own needs and be involved in different community development activities – is seen as one of the platform to promote health, nutrition and food security. The Gulayan sa Barangay can be a localized and practical effort in which Pantawid partner beneficiaries shall work together to produce their own organic vegetables and fruits.

II. LEGAL BASES

- A. **Sustainable Development Goals – Zero Hunger (Goal 2).** “End hunger, achieve food security and improved nutrition and promote sustainable agriculture.” Goal 2 targets state that by 2030 we should end hunger and end all forms of malnutrition. This would be accomplished by doubling agricultural productivity and incomes of small-scale food producers and ensuring sustainable food production systems and progressively improve land and soil quality.
- B. **General Appropriation Act (GAA) FY 2018.** The Department of Social Welfare and Development (DSWD) shall require its Pantawid Pamilyang Pilipino Program (4Ps)

¹ Fan, Shenggen and Polman, Paul. 2014. An ambitious development goal: Ending hunger and undernutrition by 2025. In 2013 Global food policy report. Eds. Marble, Andrew and Fritschel, Heidi. Chapter 2. Pp 15-28. Washington, D.C.: International Food Policy Research Institute (IFPRI).

beneficiaries and DSWD centers to maintain organic vegetable gardens in open spaces within their areas.

- C. **National Advisory Committee (NAC) Resolution No. 38 Series of 2016 - Enjoining Pantawid Partner Beneficiaries to Engage in Backyard/Communal/Container Gardening.** The Pantawid Pamilya shall enjoin all partner beneficiaries in establishing backyard/communal/container gardens, with edible produce (edible gardens) like vegetables, fruits and poultry, to eventually prevent malnutrition and food insecurity through strengthening the implementation of FDS on Food and Nutrition and Bio-Intensive Gardening which promotes health, nutrition and food security and hunger mitigation.

III. OBJECTIVES

The Gulayan sa Barangay aims to encourage individuals, families and communities of Pantawid Pamilya to implement community gardening activities that will eventually promote food production at the household and community level and ensure provision and access to fresh, organically produced and nutritionally rich foods to the Pantawid family members, especially children, towards nutrient sufficiency and food security.

It specifically aims to:

A. At the individual and family level:

1. Promote healthy lifestyle among family members by involving individuals to worthwhile activities through community gardening and food production; and
2. Strengthen an individual's sense of community through participating in the management and sustenance of communal vegetable gardens or "Gulayan sa Barangay."

B. At the community level:

1. Establish active community participation and cooperation among families and parent groups while providing opportunities for livelihood and sharing of skills and knowledge in community gardening;
2. Heighten people's awareness on environmental protection and response to climate change; and
3. Facilitate coordination and networking among parent leaders and other leaders in the community in undertaking community gardening initiatives and other community development activities.

IV. MECHANICS OF THE GULAYAN SA BARANGAY

- A. **Concerted effort.** The establishment, management and sustenance of the Gulayan sa Barangay should be a combined effort of the partner beneficiaries. The Gulayan sa Barangay shall help the beneficiaries not only in achieving food security and nutrient sufficiency but also in strengthening an individual's sense of community.
- B. **Location/Space.** The Gulayan sa Barangay may be in open spaces in the barangay or inside school campuses, or even in the yards of each Pantawid Pamilya households.

The communal gardens may also be established through containers, and vertically, for those areas with limited spaces.

- C. **Organic, “edible,” vegetable garden.** As the objective is to support the food and nutrition and better quality of health of the partner beneficiaries, and as stated in the GAA FY 2018, the gardens should be free from hazardous fertilizers or pesticides.
- D. **Harvests or bountiful produce.** As the communal gardens should be a concerted effort by the parent groups or the community, it is necessary that the produce or harvest should benefit everyone in the group. The volume of the produce is more important to be considered than the number of varieties or kinds of vegetables/fruits/root crops in the garden.
- E. **Partnership with other stakeholders.** As stated in the NAC Resolution, partner agencies, civil society organization, and other key stakeholders shall be enjoined to support the program through conduct of FDS and other capability building, community organizing and organizational development activities, provision of resources like seedlings and farm implements, and other technical assistance relative to the cultivation of the Gulayan sa Barangay.
- F. **Participation in the Gulayan sa Barangay Facebook page.** The Facebook page aims to highlight the overall impact of our program beneficiaries’ communal garden in terms of food and nutrition, community involvement and development, livelihood opportunity and many others. Partner beneficiaries, Parent Leaders, and Pantawid Pamilya staff are encouraged to post stories, photos, and/or videos. Posts should adhere to the posting guidelines that will be set in the Facebook page.

V. MONITORING SCHEME

A. Parent Group

- 1. The parent group shall monitor the progress of the Gulayan sa Barangay from its development and establishment to its harvest.
- 2. The parent group may opt to practice rotational assignment of people to handle specific tasks.
- 3. The record shall contain the quantity of the harvests, number of vegetable varieties, people who are consuming the produce.
- 4. During FDS, the members of the parent group shall share the progress of the Gulayan sa Barangay and personal experiences on how they are consuming the produce.

B. City/Municipal Link

- 1. Include the number of existing communal gardens in the regular reports.
- 2. Keep records of the parent groups’ progress reports for reference.
- 3. Include in the FDS documentation report (Form 5) the parent group’s sharing on how the produce were utilized.

VI. INSTITUTIONAL ARRANGEMENT

A. National Program Management Office

- 1. Family Development Division (FDD)

- a. Facilitate the provision of assistance through policy cover and module, as the need arises;
 - b. Consolidate and analyze the national data on Gulayan sa Barangay;
 - c. Spearhead the creation of the Gulayan sa Barangay Technical Working Group in coordination with the Institutional Partnership Division (IPD); and
 - d. Manage and maintain the Facebook page of the Gulayan sa Barangay in partnership with the Social Marketing Division (SMD).
2. Social Marketing Division (SMD)
- a. Assist in the creation, launch, management and maintenance of the social media account of the Gulayan sa Barangay;
 - b. Set parameters for the crafting of stories and guidelines for posting in the Facebook page; and
 - c. Package Gulayan sa Barangay stories from the regional counterparts for posting on the Facebook page.
 - d. Develop and launch information drive and campaign for the general public
3. Institutional Partnership Division (IPD)
- a. Assist in the creation of the Gulayan sa Barangay Technical Working Group; and
 - b. Explore and facilitate possible partnerships for the Gulayan sa Barangay.
 - c. Facilitate the drafting of Implementation Guidelines for Local Government Units

B. Regional Program Management Office

1. FDS Focal Person
- a. Provide technical assistance to the field operations staff related to the establishment of the Gulayan sa Barangay;
 - b. Conduct monitoring through regular spot checks and accomplish regular reports for data monitoring;
 - c. Coordinate with the regional IPD Officers for the creation of the Regional Gulayan sa Barangay Technical Working Group;
 - d. Coordinate with the Information Officer (IO) for the submission and posting of Gulayan sa Barangay stories on the Facebook page.
2. Information Officer
- a. Gather exceptional Gulayan sa Barangay stories; and
 - b. Facilitate the posting and submission of Gulayan sa Barangay stories following the set guide and parameters.
3. Institutional Partnership Development Officer
- a. Ensure the creation of the Gulayan Technical Working Group at the regional, provincial and municipal levels;
 - b. Ensure the functionality of TWG at all levels; and
 - c. Explore possible partners for the Gulayan sa Barangay at different levels of implementation.
 - d. Facilitate the drafting of Implementation Guidelines for Local Government Units

4. City/Municipal Link and other field operation staff
 - a. Conduct the FDS on bio-intensive gardening and the sessions on the Food and Nutrition Module;
 - b. Facilitate the establishment and maintenance of the Gulayan sa Barangay; and
 - c. Explore and establish partnerships that can contribute to the Gulayan sa Barangay at the local level.


C. Parent Group/Parent Leader/Partner Beneficiaries

1. All partner beneficiaries shall cooperate in the Gulayan sa Barangay.
2. Guide the operations and management of the Gulayan sa Barangay through rotational leadership;
3. Record the progress of the Gulayan sa Barangay of their parent group and/or in their area;
4. Ensure documentation of the Gulayan sa Barangay in their area including the progress of the produce and the consumption of the produce at the household level; and
5. Post or facilitate posting of pictures and stories of the Gulayan sa Barangay in their area on the Facebook page.

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